



## A Season of Giving Back to the Community at Okada Manila

**MANILA, 20 December 2024** – This holiday season, [Okada Manila](#) embraces the true essence of giving through its Okada Green Heart program, fostering connection, compassion, and joy. By reaching out to local communities and supporting meaningful initiatives, the program reflects the spirit of the season in a way that uplifts lives and inspires change.

### Nurturing Creativity and Sustainability

At the Enchanting Christmas Village, the Okada Green Heart Booth served as a beacon of sustainable living and Filipino creativity. Running until January 5, 2025, the booth featured a curated selection of locally crafted products, from clothing to eco-friendly holiday ornaments, created in partnership with PhilStar Media Group's NakakaLocal micro, small, and medium enterprises (MSMEs) and Likhaan creators. Through these efforts, Okada Manila highlighted its commitment to sustainability and social responsibility, inspiring thoughtful holiday choices.



*The Okada Green Heart booth at the Enchanting Christmas Village served as a beacon of sustainable living and Filipino creativity.*



## PRESS RELEASE

Additionally, Okada Manila donates used soaps and linens, which Fresh Hope for Families Philippines Inc., Urban Poor Associates, and the Partnership of Philippine Support Service Agencies (PHILSSA) upcycle into new items via its partnership with Diversey Philippines under the “Soap for Hope” and “Linen for Life” programs. Guests can experience the festive magic firsthand at the Christmas Village and explore its offerings of sustainable shopping, family activities, and more. Learn more about the Christmas Village here: <https://www.okadamanila.com/enchanting-crystal-winter>



*Young athletes from Football Club Bilibid, comprising of children of wardens and persons deprived of liberty, enjoyed a day of play and camaraderie at Thrillscape.*

### Spreading Joy Through Connection

Okada Manila celebrated the holidays by fostering meaningful connections through heart-warming events. In partnership with the Philippine Daily Inquirer, the resort hosted a Read-Along Session, uniting children from the Virlanie Foundation and seniors from the Santa Maria Josefa Home for the Aged in the joy of storytelling. Professional storytellers and a celebrity guest created an engaging atmosphere, inspiring a love for reading and bridging generations. The event included sharing of hearty meals, games for the children, and relaxing massages for the elderly by The Retreat Spa. It concluded with gift-giving,



## PRESS RELEASE

a spectacular Fountain show, and a visit to the Enchanting Christmas Village, leaving participants with cherished holiday memories.

Young athletes from Football Club Bilibid, comprising of children of wardens and persons deprived of liberty, enjoyed a day of play and camaraderie at Thrillscape. The adventure enthusiasts braved the 32 high-energy obstacles guided by athletic coaches, and were treated to a viewing of the Fountain show, creating a sense of empowerment for these children during the festive season.



*The holidays became a magical experience at the PLAY Kids' Club for the 40 children from New Faith Children's Home and Agape Orphanage Foundation, and young cancer warriors.*

For the 40 children from New Faith Children's Home and Agape Orphanage Foundation, and young cancer warriors, the holidays became a magical experience at the PLAY Kids' Club. The day was filled with endless fun, educational games, and wonderful storytelling led by celebrity guest Iñigo Pascual. This activity added extra Christmas cheer, and brought the community together, while building compassion in everyone's hearts.



## PRESS RELEASE

### **A Symbol of Love and Care**

The holiday outreach culminated with a toy drive for the children of Barangay Tambo, Parañaque City. Throughout December, Okada Manila team members came together to collect donations, which were distributed to bring smiles and warmth to young hearts. This initiative reflected Okada Manila's commitment to uplifting its neighbouring communities and giving them a reason to celebrate this season.

### **The Spirit of the Season**

“At Okada Manila, we believe that true celebration lies in creating moments that matter—not just for ourselves, but for the lives we touch,” said Byron Yip, President and Chief Operating Officer of Okada Manila. “Through the Okada Green Heart program, we are honored to share joy, inspire change, and build lasting connections with our community and the environment. This season is not just about giving—it’s about giving meaningfully, with purpose and heart.”

By blending sustainability with heartfelt outreach, the resort continues to inspire positive change and make the festive season a truly meaningful experience for all.

To learn more about Okada Manila's comprehensive sustainability initiatives and the Okada Green Heart program, please visit our website at <https://www.okadamanila.com/okada-green-heart>

### **ABOUT OKADA MANILA**

Okada Manila, a Forbes 5-star destination in the Philippines, seamlessly blends unmatched hospitality, gaming, and entertainment across 30 breathtaking hectares. Known for its unique service philosophy, Okada Manila combines the warmth of Filipino hospitality with the precision of Japanese excellence, ensuring every guest feels truly special.

Guests can marvel at The Fountain, a world-renowned water choreography masterpiece, or dance the night away at Cove Manila, the world's largest indoor beach club and nightclub, setting the standard for



## PRESS RELEASE

leisure and nightlife. The expansive gaming floor, the largest in the Philippines, features a wide array of table games and electronic gaming machines. Exclusive clubs like Perlas, Maharlika, and the VIP Club offer elite gaming experiences for discerning guests.

For families, PLAY and Thrillscape provide exciting and engaging entertainment options designed to cater to both developmental and recreational needs. The Sole Retreat and the Forbes 5-star-rated The Retreat Spa offer sanctuaries promoting wellness and relaxation. Culinary delights await at over 40 dining venues, and a variety of shopping options ensure convenience and luxury at your fingertips.

Business travelers will find state-of-the-art facilities for meetings, incentives, conferences, and exhibitions (MICE), offering well-appointed spaces equipped with the latest technology. The Okada Manila Entertainment Group (OMEG) brings world-class performances to life, enriching the vibrant entertainment landscape.

Guests can stay in one of 1,001 luxurious accommodations, each designed for comfort and sophistication. Digital innovations, including the Okada Online Casino and the Okada Manila App, make it easier than ever to enjoy the offerings.

Okada Manila is the ultimate destination for leisure and entertainment. Visit [www.okadamanila.com](http://www.okadamanila.com) to explore.

### **FOR MORE INFORMATION, PLEASE CONTACT:**

Bea Rodriguez  
Manager – Public Affairs, Communications, and Sustainability  
Tiger Resort, Leisure, and Entertainment, Inc. (Okada Manila)  
+63 917 826 4306  
[bea.rodriquez@okadamanila.com](mailto:bea.rodriquez@okadamanila.com)